



Society for
Information Science



URDiP

Conference on Recent Trends in Patinformatics

9-12 December 2009

Tentative Programme

9 December 2009

Registration

8.30am - 5.30pm

Training Sessions

9.00am - 5.15pm

Inaugural Session

Wednesday, 9 December 2009

5.30pm - 7.30pm

Key-Note Address

The Growing Importance of Patinformatics

Dr. Craig W. Stephens, Vice President,
Chemical Abstracts Service, Ohio, USA.

Release of Global edition of Wiley Book

"Information Retrieval - SciFinder"

Written by Prof. Damon Ridley

SIS Fellowships and Awards

Welcome Dinner

8.00pm

Session I: Globalization of Patinformatics

- 09.00am-09.30am** **Chair: Dr. Craig W. Stephens**
Plenary Lecture
The Infolytics Journey: Creating a Global Information Research and Analysis Brand at Procter & Gamble
Ms. Karen Brown, Senior Manager, P&G, USA
- 09.30am-09.50am** Accelerating Technology Development and Creating a Competitive Advantage - A Global Approach
Dr. Balu Sarma, Chief Technology Officer, Praj-Matrix – The Innovation Center, Pune
- 09.50am-10.10am** Setting up a Philips IP department in Bangalore -- Lessons learned on what is hot and what is not!
Dr. Seshan Vishwanathan, Country Manager, Philips International Property & Standards (India), Bangalore
- 10.10am-10.30am** Succeeding with IP Outsourcing: A case study
CPA Global, New Delhi
- 10.30am-10.45am** Q&A
- 10.45am-11.00am** Tea Break

Session II: Patent Databases

- 11.00am-11.30am** **Chair: Prof. Damon Ridley**
Plenary Lecture
Patent Intelligence - The synthesis of Intelligent Information from diverse sources.
Mr. Bob Stembridge, Thomson Reuters, London, UK
- 11.30am-11.50am** DIFF'RENT STROKES: Implementing Effective Value Added Patent Analysis & Visualization In View of Inherent Variations
Mr. Yateen Pargaonkar, Competitive Intelligence Manager, P&G, USA
- 11.50am-12.10pm** Patent Mapping – From Databases to Business Applications
Dr. C. Bajagur, Head, IP, Shell-India
- 12.10pm-12.30pm** Open Patent Services (OPS) by EPO: Use and Impact on Patent Informatics
Mr. Varun Paramasivam and Mr. Nalin Agrawal, INREA Research Solutions Private Limited, Mumbai
- 12.30pm-12.45pm** Q&A
- 12.45pm-02.00pm** Visit to Poster Section and Lunch

Session III: Effective Patent Searching

- 02.00pm-02.30pm** **Chair: Mr. Bob Stembridge**
Plenary Lecture
The Art and Science of Patent Information Retrieval
Prof. Damon Ridley, Head of Chemistry, Silverbrook Research, Sydney, Australia
- 02.30pm-02.50pm** An Attempt at Application of SRR's Faceted Colon Classification scheme for Patent Classification
Mr. R.D. Sathish Kumar, Mr. S. Maheshwaran, Dr. K.R. Sridharan, Structural Engineering Research Centre, Chennai
- 02.50pm-03.10pm** Semantic Utilization of International Patent Classification Index as a patent mining strategy for information search: A study of renewable energy sector
Ms. P. J. Singh and Mr. Narendra Singh, National Bureau of Fish Genetic Resources, Lucknow
- 03.10pm-03.30pm** The changing patent landscape of patent search
Ms. Sivakami Dhulap and Dr. R. R. Hirwani, Scientist, CSIR-URDIP, Pune
- 03.30pm-03.45pm** Q&A

Session IV: Patent Analytics

04.00pm-04.30pm	Chair: Dr. Gangan Prathap Plenary Lecture - White spaces or Black holes – How does Patent Analysis support innovation Management <i>Mr. Paul Frey, President, Search-Technology Inc., USA</i>
04.30pm-04.50pm	STNAnaVist & SubScape - Tools for Patinformatics <i>Mr. Makarand Waikar, Dr Jyoti Singh, Sci-Edge Information, Pune</i>
04.50pm-05.10pm	Intelligent patents analysis using a multiview neural-based approach <i>Mr. Jean-Charles Lamirel, Mr. Shadi Al Shehabi, LORIA, France</i>
05.10pm-05.30pm	IP Analytics – An evaluation of Performance factors (Cost, Quality & Speed) <i>Dr. V. Lakshman, SciTech Patent Art Services Pvt. Ltd., Hyderabad</i>
05.30pm-05.45pm	Q&A
05.45pm-06.30pm	Visit to Exhibition Booths
06.30 pm-08.00pm	Cultural Programme
08.00 pm	Dinner

Friday 11th December 2009

Session V: Patinformatics for Research and Business Planning

09.00am-09.30am	Chair: Dr.B.N.Roy Plenary Lecture Patinformatics For Strategic Technology Management <i>Dr. P. Ganguli, Chief Executive Officer, Vision- IPR, Mumbai</i>
09.30pm-09.50pm	Patinformatics for Competitive Advantage: An R&D perspective <i>Dr. M.G. Kulkarni, Deputy Director, National Chemical Laboratory, Pune</i>
09.50pm-10.10am	Leveraging Patent Analytics for Strategic Business Opportunity <i>Dr. Aravind Chinchure, General Manager- Innovations and Head, IP, Reliance Industries Limited, Pune</i>
10.10am-10.30am	IP Analytics for Business Risk Mitigation <i>Dr. Ravi Vaikuntachar, Thermax, Pune</i>
10.30am-10.45am	Q&A
10.45am-11.00am	Tea Break

Session VI: Patinformatics- Health and Agriculture-Public Policy

11.00am-11.30am	Chair : Dr. G.Thyagarajan IP Landscape for Neglected Diseases <i>Ms. Rashmi Phadnis et al., Scientist, CSIR-URDIP, Pune</i>
11.30am-11.50am	Application of IP landscape to promote access to affordable health: A case study with global of patent profile on HIV/AIDS Landscape <i>Dr. (Mrs.) Sadhana Srivastava, Dr. K. Satyanarayana, Indian Council of Medical Research, New Delhi</i>
11.50am-12.10am	Analysis of nanotechnology patents in disease diagnosis and treatment in agriculture <i>Dr. Kalpana Sastry, R. Ms. H. B. Rashmi, Mr. N. H. Rao, National Academy of Agricultural Research Management (NAARM), Hyderabad</i>
12.10pm-12.30pm	Utilizing patent information as a data mining tool for research in agricultural sector <i>Ms. Poonam J. Singh, National Bureau of Fish Genetic Resources, Lucknow</i>
12.30pm-12.45pm	Q&A
12.45pm-02.00pm	Visit to Exhibition Booths and Lunch

Session VII: Indian Initiatives in Patinformatics

02.00pm-02.30pm	Chair: Dr. Naresh Kumar Indian Patinformatics Landscape and its Future Mr. Balwant Rawat, Evaluserve, Gurgaon
02.30pm-02.50pm	Indian Patent Information Retrieval System Dr.W.M.Dhumane, Sr. Joint Controller of Patents & Designs , Intellectual Property Office, Govt. of India
02.50pm-03.10pm	Department of Science & Technology Initiative: Patent Information Centres Mr. R.Saha, TIFAC, New Delhi
03.10pm-03.30pm	CSIR Initiatives: Patinformatics Research, Consultancy and Training Dr. R. R. Hirwani, CSIR-URDIP, Pune
03.30pm-03.45pm	Continuing Education and Experience Sharing Mr. Makarand Waikar, SciEdge Information, Pune
03.45pm-04.00pm	Q&A
04.00pm-04.15pm	Tea Break

Session VIII: Patinformatics: Opportunities and Challenges

Moderator: Dr. Aravind Chinchure

04.15pm-05.15pm	Panel Discussion
05.15pm-05.45pm	Participants Views
05.45pm-06.00pm	Conclusion & Vote of Thanks

SIS Annual Meeting (Only for Members): 6.30PM - 8.00PM

Saturday 12th December 2009

09.00am-01.00pm Pune Heritage Tour (Optional)

- Shaniwar Wada,
- Lal Mahal,
- Vishram Baug Wada,
- Kelkar Museum
- Saras Baug

Venue

National Chemical Laboratory
Dr. Homi Bhabha Road
Pune 411 008 India