



## **The 17<sup>th</sup> Indian Science Communication Congress (ISCC-2017) “Communicating India’s Scientific Wisdom: Changing Paradigms”**

Organized by

**CSIR-National Institute of Science Communication and Information Resources (NISCAIR)**

**Indian Institute of Mass Communication (IIMC)**

**Indian Science Writers’ Association (ISWA)**

**Vigyan Bharati (ViBHA)**

**Society for Information Science (SIS)**

**Indian Science Communication Society (ISCOS)**

at

**Indian Institute of Mass Communication (IIMC), New Delhi**

**21-22 December 2017**

### **Concept**

India’s scientific wisdom has been recognized globally and India continues to be a treasure trove especially when it comes to India’s scientific heritage and scientific advancements. In the recent years, India has been making immense progress in the field of science and technology including medicine, astronomy, mathematics, agriculture, metallurgy, architecture, etc. Nevertheless, India’s scientific wisdom has not been adequately communicated or disseminated. Over the period, many a times, miscommunications owing to various factors have resulted in misconceptions to many of our scientific heritage works. Effective communication of India’s scientific wisdom can play a very important role in not only enhancing the visibility but also in promoting correct understanding. In the present age with the information explosion, there is a need for assessment of infinite scientific knowledge that has exploded in public domain, use of various cotemporary media, institutionalized mechanisms for communicating India’s scientific wisdom and also to build newer initiatives for enhanced scientific knowledge. The 17<sup>th</sup> Indian Science Communication Congress aims at engaging in narratives around India’s scientific wisdom, assessing the current status of communicating India’s scientific wisdom and deliberating on the ways and means of communicating India’s scientific wisdom to the global audience and thereby shaping the worldview.

### **ISCC Format**

The scientific sessions will have presentation of contributory research papers, review papers, survey analyses, case studies, posters, and invited talks. Deliberations will be in English and/ or in Hindi. The prescribed time for paper presentation will be around 10 minutes (7 minute for presentation + 3 minute for discussion). Power Point presentation facility will be available.

**Who can participate**

Researchers and practitioners of science communication, i.e. scientists, technologists, academicians, writers, journalists, editors, scholars and faculty members, public relations and information officers of scientific organizations, representatives of media, science activists from NGOs, and senior government officials/ public representatives, policymakers, decision makers from India and abroad can participate.

**Special Feature**

A display of science communication products, software materials.

**Abstract/ Paper/ Poster**

Submission of Abstract (500 Words) : December 10, 2017  
Intimation of Acceptance of Abstract : December 11, 2017  
Submission of Full Paper/ Poster/ Presentation : December 20, 2017

**Registration**

There is no registration fee.

Last Date for Registration : December 20, 2017

**Travel/ Accommodation**

It is advisable to make your travel and hotel arrangement from your institution as per your entitlement. However, in some special cases, the travel expenses for authors of accepted papers except students could be reimbursed upto III AC Class train fare, while student participants/ other registered participant can be reimbursed II Sleeper Class train fare subject to prior confirmation by organizers. Limited number of travels by II AC/ I AC Class train/ by air can be offered for invited experts/ speakers only in a few special cases. Guest house accommodation would be available for participants.

**Addresses for Communication**

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**Coordinators**

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